



eurobodalla community strategic plan

help our community grow

 **one**  
community



## contents

about this plan .....	3
planning in partnership .....	5
how will we know the plan is working? .....	6
our community today .....	7
shaping our tomorrow .....	8
our community tomorrow .....	9
our vision for the future .....	11
our pathway to achieving our vision .....	13
liveable communities .....	15
sustainable communities .....	19
productive communities .....	23
collaborative communities .....	27



# message from our mayor

When council asked the community in 2009, "What do you want Eurobodalla to be in the year 2030?" it started a community conversation that is still happening today.

Over 3000 people representing many age groups and walks of life were directly involved in the start of this conversation - through surveys, workshops, questionnaires, written submissions, information stalls and local media.

Thousands more were indirectly involved and these people shared their thoughts in conversations, newspaper stories, radio and online.

Over months, ideas flowed. People listened, shared, laughed, took on the challenges and refused to shy away from the hard topics.

This process was championed by 17 residents who formed the Community Reference Group. They gave up their time to be a voice and represent our community.

I would like to acknowledge and thank the contribution this group made to the development of Eurobodalla's first Community Strategic Plan.

One of the first responsibilities of the new council elected in September 2012 was to review the plan and build on the thoughts and ideas already underway.

So we picked up the conversation again and harnessed more ideas to fine tune the plan to make sure we had the best outcomes for our community.

This Community Strategic Plan reflects the insight, experience, vision, priorities, challenges and hopes for the future of our 'One Community'. And what a future it will be!

This plan is your plan. It belongs to you, our community, not to Eurobodalla Shire Council. And the people of Eurobodalla have already begun their journey toward achieving their goals.

In practice, One Community will be at the heart of council's operations. Future plans and decisions made by this council will be aligned to One Community.

In spirit, One Community is the result of an engaged and heartfelt conversation with a committed community who came together to create a powerful vision for our future.

I am proud of this plan and I applaud our community on their commitment to the future. I am looking forward to working together in the years ahead to make our vision a reality and Eurobodalla a better place to live.

**Lindsay Brown**  
Mayor





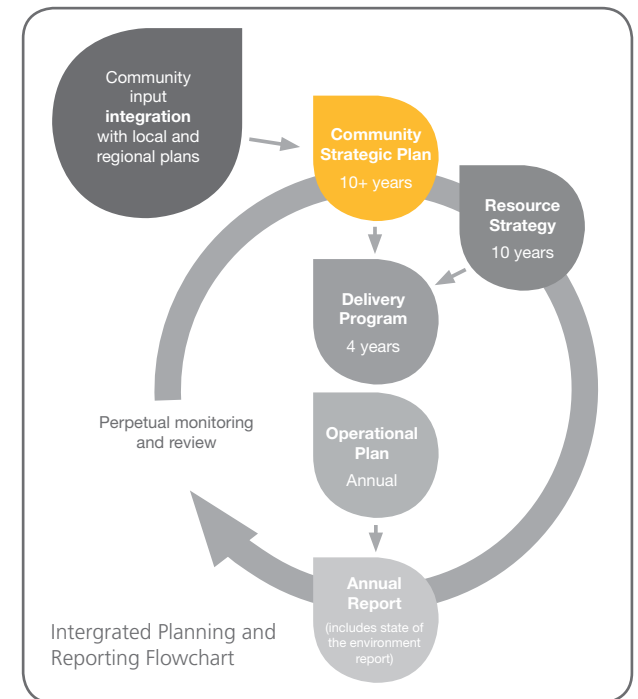
# about this plan

## Why do we plan?

All councils are required to develop short, medium and long term plans under the NSW Integrated Planning and Reporting (IPR) Framework. The Community Strategic Plan 'one community' is the highest order plan within this hierarchy that a council and its community will prepare. Its purpose is to identify the community's main priorities and aspirations for the future, and to plan strategies for achieving these goals. In doing this, the planning process considers the issues and pressures that may affect the community, and the level of resources that will realistically be available to achieve its aspirations.

One Community is supported by subordinate plans: a Resourcing Strategy that includes an Asset Management Strategy, Long Term Financial Plan and Workforce Management Plan. As well as a Delivery Program and Operational Plan which outline activities that are the responsibility of council in achieving our community vision.

While council has a custodial role in initiating, preparing and maintaining the plan on behalf of the community, it is not wholly responsible for its implementation. Other partners, such as Federal and State Agencies, and community groups are also responsible for the delivery of the plan. The aim of the plan is to encourage council, the community and other agencies to work together as one community to deliver on our vision for the future.



## Reviewing the plan

This version of the Community Strategic Plan – One Community, is an update of our original Community Strategic Plan - Eurobodalla2030, which was first adopted by council in April 2012.

In September 2012, the Eurobodalla local government elections were held and, in accordance with IPR legislation, a review of the recently adopted plan was required.

It was important that the review process be respectful to and build upon the community input to date and to ensure that the plan remains current and representative.

## How was the plan developed?

Community involvement in the development of the first Community Strategic Plan was extensive. Council prepared a comprehensive Community Engagement Strategy to provide varied opportunities for our community to express their broad range of opinions, ideas and visions to help shape the plan.

The community was provided with genuine opportunities for active, meaningful and ongoing participation and over 3000 people from all walks of life took part in identifying the key issues, challenges and opportunities in creating the plan.

The Community Engagement Strategy for the review has continued this original conversation with our community, and kept the same intent by using additional input, feedback, contributions and information.

The key messages that were reinforced through our community conversation have helped to fine tune elements of the plan and develop our vision for one community.

- Liveable: having opportunities to participate in community life, looking after one another and being healthy
- Sustainable: that development is respectful, resources are used wisely and we look after our environment for the future
- Productive: having opportunities to grow, to work and to learn
- Collaborative: We talk to and listen to one another, we are responsible for our actions, and we respect ourselves and others



## Why **one** community?

As part of our review process we asked the community what they wanted their plan to be called. We were looking for a name that would appeal to all ages, stand the test of time and help to connect the people within our shire. The ideas that came back from our community centred on growth, strength and connectivity.

When the name, 'one community', was suggested it seemed to capture the essence of what we had heard consistently throughout our community conversations.

Our logo for the plan represents each focus area as a petal that comes together to make a whole flower. This flower represents our focus and aim to work together to help our 'one community' grow.







# planning in partnership

Our community often calls for more action in the areas of health, community safety, education, transport and environmental protection. Delivering on community expectations in these areas however, cannot occur in isolation and must recognise broader regional, national and global context. This means understanding our role and networks with other communities, industries and statewide partners.

The State Government has developed a State Plan – NSW 2012, which has a series of strategic goals that will assist with the delivery of community expectations at a state and regional level, while enabling coordination and alignment at a local level.

Our Community Strategic Plan has been developed with regard to the State Plan and associated Regional Plans.

<b>NSW 2021 State Plan</b>  <b>Goals</b>	Rebuild the economy	Return Quality Services	Strengthen our local environment and communities	Restore accountability to government
<b>South East NSW Regional Action Plan</b>  <b>Priorities</b>	Diversify the economy and provide sustainable employment options  Improve access and options for education and employment	Deliver quality health and community services  Provide accessible, efficient and integrated transport services	Manage our natural resources and protect the environment	Improve strategic planning and service delivery
<b>Community Strategic Plan – One Community</b>  <b>Objectives</b>	We help our local economy grow  We are skilled and have access to employment opportunities	We are healthy and active  Our community is a great place to live	Our community and environment are in harmony  We use and manage our resources wisely	We work together to achieve our goals  We are an engaged and connected community

# how will we know the plan is working?

Our objective is to bring about positive change within our community. It is therefore important to regularly check whether or not council, and all partners including our community is making progress towards achieving the goals set in our Community Strategic Plan.

We need to regularly ask ourselves:

**Are we starting to see results and improvements?**

**Are the various partners in the plan doing what they said they would do?**

**What else do we need to do?**

To do this, council will monitor the effectiveness of our Community Strategic Plan through the use of community indicators. The idea of community indicators is to measure issues of relevance to our community regardless of whether council has direct responsibility for them. Community indicators focus on longer-term, population or community level outcomes, measuring overarching changes which are the responsibility of various organisation, levels of government and other stakeholders. These indicators are listed for each of the four focus areas of the plan.

The success of implementing the plan is reported every four years in an end of the council term report that shows our progress towards the indicators listed in the plan. The plan is also fully reviewed and endorsed every four years in line with local government elections to ensure it remains relevant to our community's changing circumstances.

## What is council's role in implementing the plan?

Council has multiple roles to play in delivering the Community Strategic Plan. Specific activities that council will undertake are listed in its Delivery Program and Operational Plan. Broadly councils role includes being:

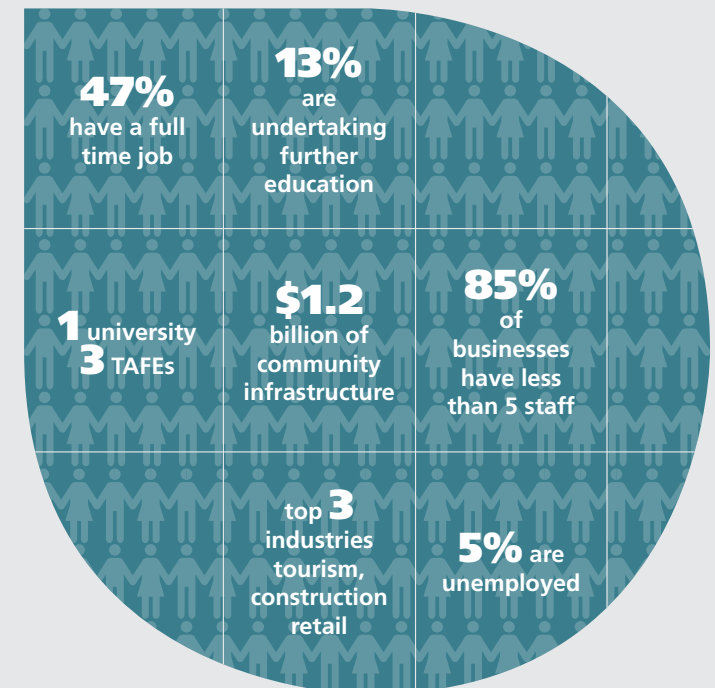
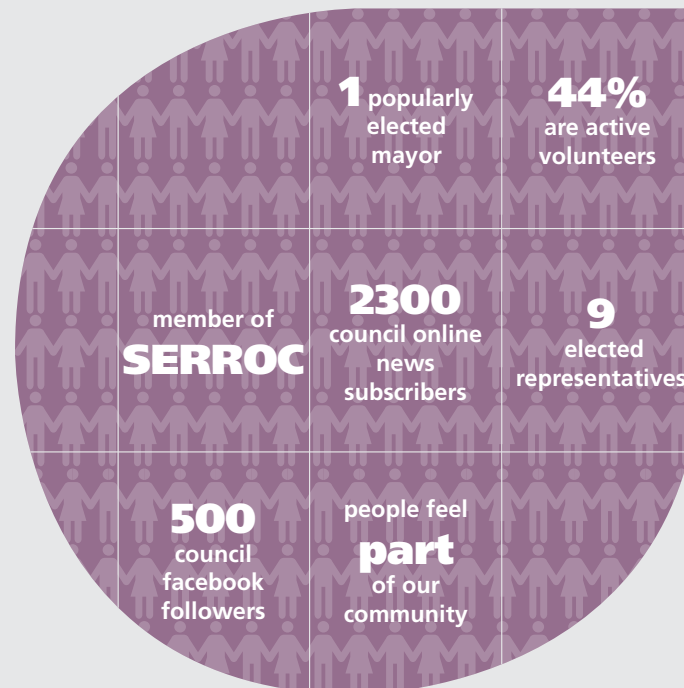
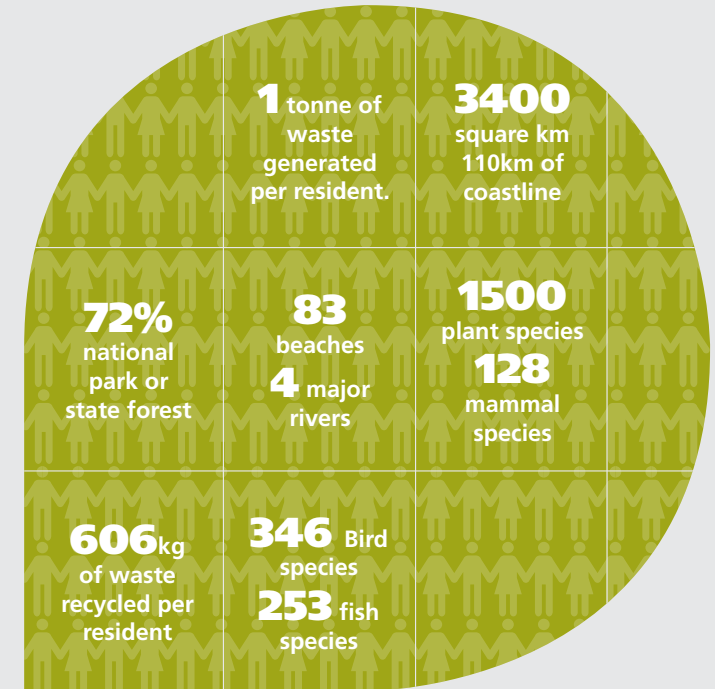
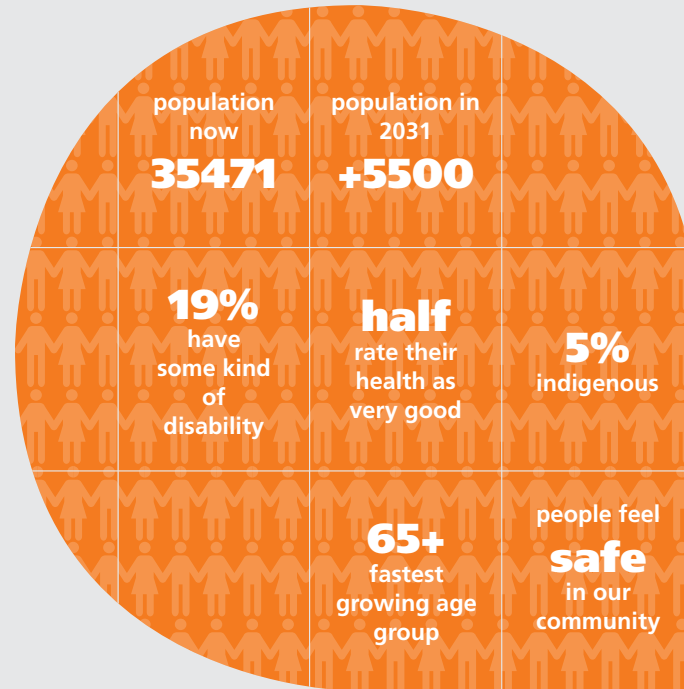
- A **leader**: to plan and provide direction through policy and practices.
- A **provider**: of physical infrastructure and essential services.
- A **regulator**: of development, community health and safety, and the environment.
- A **partner**: with community, private and government organisations.
- A **supporter**: to support and advocate for the community it represents.
- A **promoter**: of the Eurobodalla as a place to live, visit and invest.





# our community today

who we  
are today  
plays an  
important  
part in  
shaping  
our future  
for our  
community  
tomorrow





# shaping our tomorrow

The ideas and hopes of children today influence the growth and development of our community tomorrow. As part of our community conversation we asked our children what community meant to them, what they liked about it and how they wanted to see it grow into a friendly, responsible, thriving and proud community.

## what makes our community **friendly**?

- Enjoying where you live
- Support from your community
- A clean and tidy environment
- Access to activities
- Safety
- Support for local talents

## what makes our community **responsible**?

- Effective use of resources
- Looking after the environment
- Rules for development

## what makes our community **thriving**?

- Employment opportunities
- Moving forward
- Supply of information
- Motivation
- Access to education and training

## what makes our community **proud**?

- Connecting with groups in the community
- Removing barriers
- Community events
- Supporting each other

open  
natural  
exciting


coastal  
one  
magic  
market  
united  
nice  
inspire  
tourism  
youth



“become more environmentally aware at school.”

# our community tomorrow

Valentine's Day 2030



Sometimes it can be hard to imagine what things might be like in the future. So as part of our community conversation, community reference group member Stuart Whitelaw shared with us his vision for the future....

The beach looks beautiful this morning as we enjoy our morning walk. Despite the 20cm of sea level rise in the past 20 years, it is hard to tell what has changed. The dunes are about 10 metres further back, and the lagoon has changed shape slightly, the middens are more exposed and some of the old banksias on the foredunes are now stumps sticking out of the beach. Small changes compared to the impact of sea level rises and storm surges on man made infrastructure like drains and sea walls. It hasn't bothered the sea eagles or the herons.

Batemans Bay town centre has had to come to terms with the sea level rises and several storm surges, which have so only caused nuisance flooding, but are a sign of things to come. A decision has been made to introduce canals through the business centre and new businesses are locating at first floor level. Images showing the town as the Venice of the South Coast have appeared on the local news screens.

Today is my day to do volunteering at the University of Sustainability. I pack my basket into the buggy. Our carport has two vehicles, the long distance bio-diesel car which we use every couple of weeks and the handi-buggy.

I love my trips to the highway in this rechargeable 2 seater. The trip takes about 5 minutes longer, but I get to hear the birds. The buggy is made locally from recycled components, bicycle style wheels, timber chassis, electric motors and rubber suspension.

At the top of the hill, there is a neighbour who I regularly pick up. She works part time at the Uni. We travel together to the highway hub.

We pass what was the Council green waste dump and is now the Country Energy/Council micro generator that uses tree loppings and other green waste to produce enough power for our small community. It produces bio-char which is in great demand for vegetable production. The plant is the size of 3 shipping containers and runs most of the year, providing jobs for 4 people. There is occasional noise from the chipper, but people have accepted it. The fires of the past 3 years have seen large numbers of dead casuarinas which are slowly being used as the areas are replanted and regenerated to coastal red gum forest.

We drive the 10km to the highway and I see the batteries need charging. I park the buggy and plug into the charging bay at the base of the wind generator. The cost is billed to my account automatically. There is also a space for a share car at the highway hub, but it is empty and the booking screen shows it won't be back until the afternoon. There are a group of bicycles in the racks from the early morning commuters as well as the usual borrow bikes accessible by ratepayer cards.

The highway shuttles run every 15 minutes, and can seat about 20 people. We have just missed one, but spend the time catching up on the latest fishing news from some other residents. The beach fishing is continuing to improve, which is great news for old fishos like me who can't get around the rocks too easily anymore.

On the way to Moruya township, we pass one of the first micro communities in the district on an old dairy farm. A result of flexible planning policies as well as investment schemes from the local 'slow money' exchange, there are now 30 of these communities that are net exporters of food and energy. They are true zero waste communities, and are given special rate

dispensation for their reduced load on community services, and for their employment generation.

The one on my left looks like a small village surrounded by pasture and food forest shelterbelts. It specialises in white rind raw milk cheeses, and has a large methane generator that feeds excess power to the local grid.

The shuttle pulls up outside the farm gate to pick up people and the container of cheese goes into the refrigerated trailer for transfer to Sydney markets. Eurobodalla is becoming well known once again for its individual cheeses.

As we head into Moruya, we pass the first part of the University, on what was originally Moruya TAFE. This section specialises in organic horticulture and food networks, including hospitality and tourism, with some building technology streams.

Passing the turn off to South Heads, we see the first part of the Moruya Floodplain Market Gardens. This small start of about 20 hectares of vegetable gardens has been overtaken by the enterprises on the Northern side of the river, which are a major food exporter of fodder crops as well as vegetables. Council played a pivotal role in this 500 hectare project by providing free treated effluent piped from its plant in Surf Beach to the early adopters. The flats now employ over 200 people in a variety of farming, horticulture and environmental management roles, and the Moruya campus is actively involved in several exciting pilot schemes.

The flats are now criss-crossed with shelter belts of carobs and honey locust trees which are just coming into full production. Free range poultry share these zones which also protect the drops from the increasingly strong winds.





The big floods of 2020 and 2022 taught many lessons about intensive horticulture management on the flood plains. The crop losses were compensated by the top dressing of 10mm of river silt across the flats. There is speculation that this mechanism will keep pace with the water table rise.

The Council had shown great vision in ensuring that any land close to town with good soil was protected from subdivision and could be used for agriculture even if it backed onto housing development. The banning of most pesticide spraying and the rise of organic practices mean that this is not such a problem. So despite the loss of production of some vegetables from the floodplain in the big floods, there was little need for food imports.

I am heading to the built environment faculty, which is right in town. This co-operative effort from two regional universities has changed Eurobodalla. There are centres in Narooma (aquaculture and marine studies), Moruya (Food and built environment) and Batemans Bay (Coastal and catchment studies and renewable energy).

The Moruya campus is mostly integrated into the town, with lecture places and admin areas located above the retail areas. Some student housing is also a part of the town centre, but many prefer to live closer to the coast, using the cycleways to get to classes.

The University has almost 4,000 students now, spread across the region. There is intense competition for teaching positions in what is one of the most desirable coastal locations. Many retired academics and professions are encouraged to be mentors and part time tutors in several faculties. Today is my day to take a drawing class and to be a guest judge at a design 'pinup' of the 'garbage housing' project.

Since Eurobodalla became a Sustainability Hub in 2012, the production of building materials from the waste stream has continued to increase. Over half of the factories in the industrial complex are now involved in recycling waste stream products.

After the drawing class I walk to the 'slow money' exchange. After several years as an on line service, our local stock exchange has now got a physical presence in the town. I want to have a chat with their investment advisor about a new start up that aims to produce a new stock feed concentrate. I regularly check on my other little local investments on line with the live web cams, but it is good to talk to someone who has a better handle on the new agriculture systems.

The concept of investing 50% of your assets within 50km of your home has caught peoples' imaginations, and local employment is the benefactor.

The afternoon lectures at UoS are just beginning so I am able to find a seat at one of the town's new breed of busy cafes. We all now understand that what we flush today, is returned to us as food in a year's time. Local food is no longer a novelty, it is what we expect.

The marine park has benefited from the ocean and river outfalls being diverted to land irrigation, fish stocks are booming, and the advantages of a small community waste catchment has resulted in safe, clean fertile soils.

The student exhibition is being set up in the central gallery space, which is also used by the local visual artists and musicians. There will be an opening tomorrow, where the best entries will get a chance to have full scale prototypes of their 'garbage houses' constructed at the experimental building station that

Council pioneered in partnership with the Uni.

After the judging, a few of us head to the pub for some of the local micro beers that have started to be produced. We have a lot to thank the students for. My elder flower ale is spectacular. I am getting a bit old for the music bars that the Uni has spawned, but the craft beers are appreciated.

After some shopping, I catch the 5.45 shuttle south along the highway. We pass one of the few large trucks that now use the highway. This has meant longer life spans for road pavements. The supermarket trucks now back load with primary industry products for Sydney.

As the real price of liquid fuels has increased 4 fold over the past 20 years, the radial distribution network in Sydney has made less and less sense for many items. Relatively low cost, bulky goods like fruit and vegetables were particularly affected and regional distribution became the norm. The south east has emerged as a region with enough variation in climate and soil types such that most food items are now produced and consumed here.

I leave the shuttle at the charging station, carrying the eggplants, cheese and red wine that I bought at the Locavore store in Vulcan Street and load them into the tray of the fully charged buggy.

It's a balmy evening, it's Valentine's Day, and I'm planning a meal from the garden for the two of us with char grilled eggplant and goat's cheese washed down with some delightful local wine.

**Stuart Whitelaw February 14, 2011**





# our vision for the future

The plan consists of a vision, community values that support our vision and four focus areas that are the framework for a range of objectives and strategies required to implement our vision.

## our community vision

Our vision is designed to encourage commitment to our future and a sense of common purpose and responsibility. It reflects the kind of community that we would like to be in twenty years' time.

-  **liveable** communities  
**friendly**  
we are happy, supportive and welcoming
-  **sustainable** communities  
**responsible**  
our choices benefit the community and the environment
-  **productive** communities  
**thriving**  
we are successful and sustainable in growth and development
-  **collaborative** communities  
**proud**  
we build community spirit and our Eurobodalla leads the way



## our community values

The responsibility to work towards our vision for one community extends well beyond that of our council. It is something we will only achieve if we work together. To do this, we need to understand the values that we hold as a community, and how these can be woven through everything we do. These are the foundations on which we will build our future and sustain our community.

### Community spirit:

We are friendly and resilient, and proudly live in harmony with each other and the environment

### Mutual respect:

We take responsibility for our actions and give everyone a fair go

### Care:

We take interest in the wellbeing of each other and our home

### Trust:

We insist on honesty and open decision making

### Stewardship:

We make commonsense decisions for the benefit of all, based on research and community consultation

### Participation:

We take opportunities to be involved in our community

### Cooperation:

We recognise the value of partnerships to help us achieve our goals

### Innovation:

We act dynamically when planning for a balanced and prosperous future





# our pathway to achieving our vision

This plan describes what we need to do to realise our vision, to take Eurobodalla forward into the future and to be one community. The plan has four focus areas: liveable, sustainable, productive and collaborative. These focus areas are at the heart of the things we need to do together to achieve the future that our community desires.



# liveable

## **OBJECTIVE 1: WE ARE HEALTHY AND ACTIVE**

- 1.1 Improve local access to health services
- 1.2 Encourage and enable healthy lifestyle choices
- 1.3 Provide the right places, spaces and activities

## **OBJECTIVE 2: OUR COMMUNITY IS A GREAT PLACE TO LIVE**

- 2.1 Enable accessible and affordable lifestyle options
- 2.2 A shared responsibility for community safety
- 2.3 Celebrate our creativity and cultural expression

# sustainable

## **OBJECTIVE 3: OUR COMMUNITY AND ENVIRONMENT ARE IN HARMONY**

- 3.1 Encourage respectful planning, balanced growth and good design
- 3.2 Respond to our changing environment
- 3.3 Value, protect and enhance our natural environment

## **OBJECTIVE 4: WE USE & MANAGE OUR RESOURCES WISELY**

- 4.1 Develop a clean energy future
- 4.2 Use our water wisely
- 4.3 Reduce, reuse and recover waste
- 4.4 Identify and make best use of our resource land

# productive

## **OBJECTIVE 5: WE HELP OUR LOCAL ECONOMY GROW**

- 5.1 Plan for and develop the right assets and infrastructure
- 5.2 Support the growth of our business community
- 5.3 Promote our community as the place to visit, live, work and invest

## **OBJECTIVE 6: WE ARE SKILLED AND HAVE ACCESS TO EMPLOYMENT OPPORTUNITIES**

- 6.1 Increase the range of opportunities to work locally
- 6.2 Build on our quality education and training opportunities

# collaborative

## **OBJECTIVE 7: WE ARE AN ENGAGED & CONNECTED COMMUNITY**

- 7.1 Encourage an informed community
- 7.2 Enable broad, rich and meaningful engagement to occur
- 7.3 Build on our sense of community

## **OBJECTIVE 8: WE WORK TOGETHER TO ACHIEVE OUR GOALS**

- 8.1 Build strong relationships and shared responsibilities
- 8.2 Work in partnership to plan for the future
- 8.3 Provide representative, responsive and accountable community governance





# liveable communities

objective 1 - we are healthy and active

objective 2 - our community is a great place to live

A liveable community has pride of place, ease of access, community harmony, a mobile and healthy population that participates in community life, a feeling of safety and security, a strong vibrant cultural base and places to relax, study and play.



## WHERE DO WE WANT TO BE IN 20 YEARS TIME?

### OBJECTIVE 1: WE ARE HEALTHY AND ACTIVE

We have access to a diverse range of high quality health care services and are supported in living a healthy and active life by the opportunity to participate in recreation activities.

How will we get there?

#### 1.1 Improve local access to health services

#### 1.2 Encourage and enable healthy lifestyle choices

#### 1.3 Provide the right places, spaces and activities

##### Council Role

- Advocate for better health services for the community
- Provide home and community care services
- Promote healthy lifestyle choices to staff and the community
- Support local sporting groups and clubs
- Ensure recreation opportunities and facilities to meet changing needs
- Attract and assist recreation providers
- Provide Healthy Community Grants
- Provide shared pathways

##### Community Role

- Be physically active – walk, cycle or play a sport
- Embrace a healthy lifestyle and encourage others to as well
- Have regular medical check-ups
- Have a good work/life balance
- Increase your knowledge on healthy living
- Enjoy your local park, sportsground or patrolled beach

##### Who else can help us get there?

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- Medicare Local
- Department of Education and Communities
- Department of Family and Community Services
- Peak industry bodies and local sporting groups



**“We can build a great place to live by providing opportunities for participation in initiatives that have meaning and value with positive outcomes for everyone.”**



A young girl with blonde hair in pigtails, wearing a pink dress and a pink headband, is hula hooping with a red and white striped hula hoop. She is looking down at the hoop with concentration. The background is a blurred green field.

**“ We can work together to create great experiences and activities. All residents can be involved and Council can help them on their way. ”**

**WHERE DO WE WANT TO BE IN 20 YEARS TIME?**

## **OBJECTIVE 2: OUR COMMUNITY IS A GREAT PLACE TO LIVE**

**Our community is strong, safe and connected with equal access to the services and facilities that ensure a great quality of life for all ages.**

**How will we get there?**

**2.1 Enable accessible and affordable lifestyle options**

**2.2 A shared responsibility for community safety**

**2.3 Celebrate our creativity and cultural expression**

### **Council Role**

- Advocate and plan for improved social, health and housing outcomes
- Deliver programs and services that support our community in all stages of life
- Monitor and regulate environmental and food safety standards
- Promote responsible animal ownership
- Promote and plan for improved road safety
- Deliver community programs
- Conduct citizenship ceremonies
- Support community events and festivals
- Conduct NAIDOC Week activities
- Provide grant programs
- Provide library services
- Coordinate and promote arts and cultural programs

### **Community Role**


- Report criminal activity and anti-social behaviour
- Support community safety programs
- Be a responsible pet owner
- Report unsafe conditions on roads
- Be alert – be the eyes and ears
- Promote positive youth role models
- Respect the rights of others
- Be a responsible driver
- Respect each other's differences
- Participate in celebrations and events
- Share your cultural events
- Visit a library
- Enrol in a special interest group

### **Who else can help us get there?**

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- Department of Family and Community Services
- Department of Education and Communities
- Department of Trade and Investment, Regional Infrastructure and Services
- South East Arts Region
- Roads and Maritime Services





### How do we know if we are on track to achieve a **liveable** community?

Our progress towards achieving the objectives of a liveable community will be measured against the following community indicators. They will be reported on every four years in line with the end of the council term.

- Health
- Safety
- Active Living
- Creativity and Culture

Measures, targets and data sources used to inform the report can be found in the Eurobodalla Indicator Framework document.



# ● sustainable communities

objective 3 - our community and environment are in harmony

objective 4 - we use and manage our resources wisely

A sustainable community is characterised by our appreciation of natural surroundings and biodiversity. This is supported by responsible planning and management practices and the lifestyle actions we agree to, to reduce our impact on the natural environment and to conserve valuable resources.



WHERE DO WE WANT TO BE IN 20 YEARS TIME?

## OBJECTIVE 3: OUR COMMUNITY AND ENVIRONMENT ARE IN HARMONY

We respect and value our natural environment, understand the effects of our actions and make wise decisions to retain balance.

How will we get there?

### 3.1 Encourage respectful planning, balanced growth and good design

### 3.2 Respond to our changing environment

### 3.3 Value, protect and enhance our natural environment

#### Council Role

- Undertake invasive species programs
- Manage growth and development
- Ensure planning is responsive to the environment and community needs
- Encourage sustainable development
- Plan for the impacts of climate change
- Undertake bush and wetland regeneration
- Provide for conservation of endangered ecological communities and threatened species
- Support Landcare volunteers
- Deliver environment education programs
- Support local emergency services
- Undertake bushfire hazard reduction

#### Community Role

- Be active in commenting on new development
- Get involved in activities and events that assist to protect the environment
- Take ownership of our natural environment.
- Retain vegetation on private property
- Dispose of garden waste carefully
- Plant a tree
- Know what to do in an emergency

#### Who else can help us get there?

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

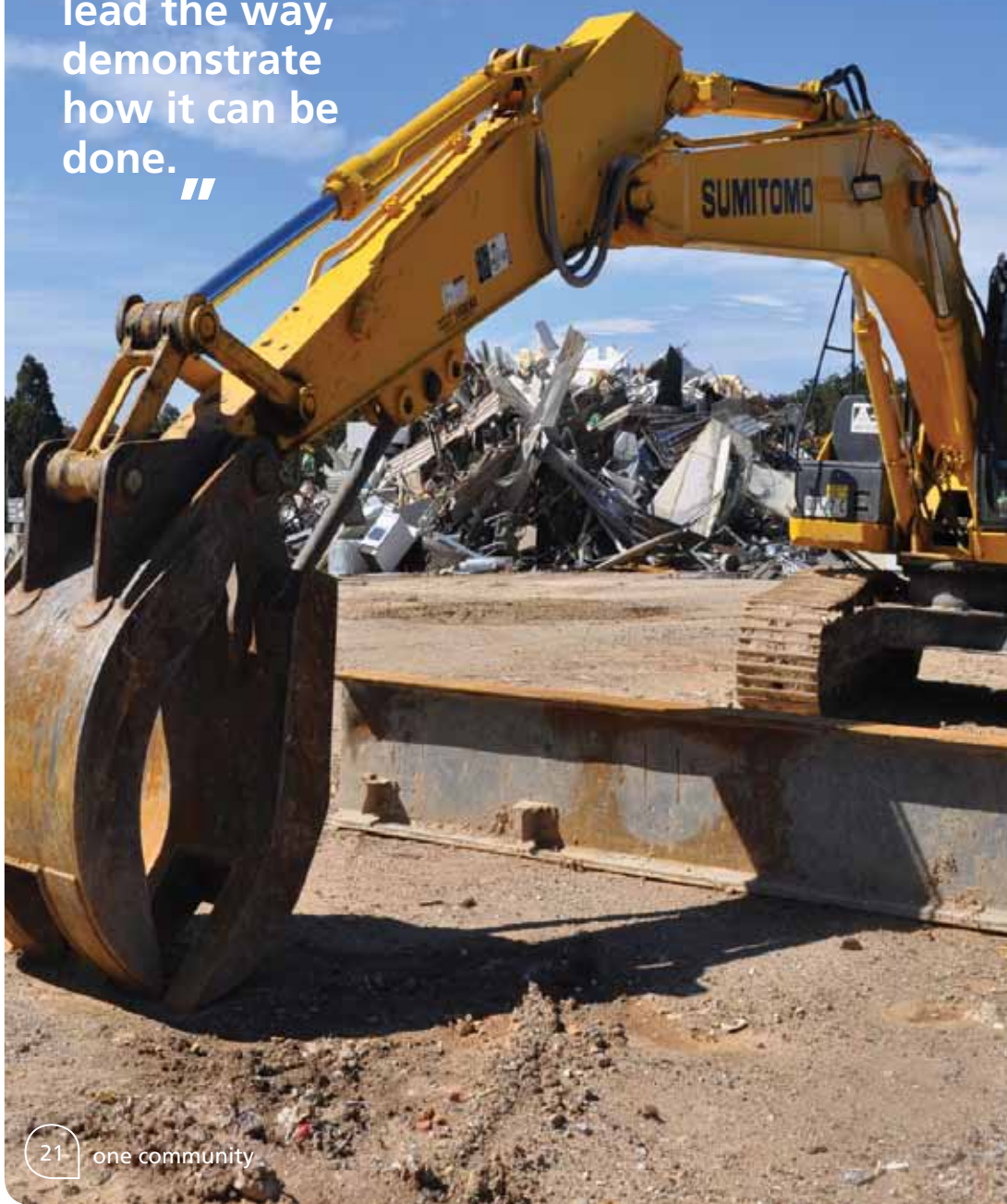
- Southern Rivers Catchment Management Authority
- Department of Planning and Infrastructure
- Office of Environment and Heritage
- Landcare Groups
- Department of Primary Industries
- Sustainable Agriculture and Gardening Eurobodalla (SAGE)

“Sustainability is not just about the environment, its about people and society.”





**“ Council needs to guide and lead the way, demonstrate how it can be done. ”**



**WHERE DO WE WANT TO BE IN 20 YEARS TIME?**

## **OBJECTIVE 4: WE USE AND MANAGE OUR RESOURCES WISELY**

**We take responsibility for the management and consumption of our valuable resources and recognise the impact that our actions have both today and on future generations.**

**How will we get there?**

### **4.1 Develop a clean energy future**

### **4.2 Use our water wisely**

### **4.3 Reduce, reuse and recover waste**

### **4.4 Identify and make best use of our resource land**

#### **Council Role**

- Provide water and sewer services
- Implement the Greenhouse Action Plan
- Undertake waste minimisation and education programs
- Provide and promote initiatives to reduce water, energy and waste
- Provide waste and recycling services
- Support the protection of our resource land through long term planning
- Support community gardens and farmers markets

#### **Community Role**


- Reduce, reuse, recycle
- Reduce your energy consumption and/or switch to green energy
- Use water thoughtfully
- Install a rainwater tank
- Choose energy efficient appliances
- Compost kitchen and garden waste
- Be responsible in the disposal of waste
- Take note of what goes down the drain
- Use environmentally friendly products
- Install energy and water saving options in your home
- Use recyclable bags and say no to plastic
- Carpool, ride a bike or walk
- Employ sustainable farming and grazing practices

#### **Who else can help us get there?**

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- Department of Planning and Infrastructure
- Office of Environment and Heritage
- Department of Primary Industries
- Sustainable Agriculture and Gardening Eurobodalla (SAGE)





## How do we know if we are on track to achieve a **sustainable** community?

Our progress towards achieving the objectives of a sustainable community will be measured against the following community indicators. They will be reported on every four years in line with the end of the council term.

- Growth and Development
- Natural Environment
- Waste
- Water
- Native vegetation cover
- Environmental Change

Measures, targets and data sources used to inform the report can be found in the Eurobodalla Indicator Framework document.





# productive communities

objective 5 - we help our local economy grow

objective 6 - we are skilled and have access to employment opportunities

A productive community provides people with positive choices for investment, employment and study. An innovative, diverse and resilient economy requires collaboration between local people and other levels of Government to ensure that funding for infrastructure and economic development exists to support market strength and diversity.



WHERE DO WE WANT TO BE IN 20 YEARS TIME?

## OBJECTIVE 5: WE HELP OUR LOCAL ECONOMY GROW

Our business and industry sector is smart, innovative, and resilient and is supported and prepared for future growth and challenges.

How will we get there?

### 5.1 Plan for and develop the right assets and infrastructure

### 5.2 Support the growth of our business community

### 5.3 Promote our community as the place to visit, live, work and invest

#### Council Role

- Provide and maintain road network
- Advocate for funding for major projects
- Advocate for evolving legislation to support positive growth and change
- Provide and maintain public infrastructure
- Promote and support business investment and employment growth
- Provide visitor information services
- Advocate for National Broadband Networks
- Partner with business and industry to attract funding and investment
- Develop and promote tourism brand
- Provide support services, networking and training opportunities for local business and industry

#### Community Role

- Shop locally
- Use local and regional service providers
- Promote the Eurobodalla Shire as a great place to live, visit and explore
- Participate in tourism events
- Enjoy local entertainment options
- Report problems with infrastructure
- Seek work in local area
- Employ local people
- Pursue business skills and learning opportunities where possible
- Support and/or join your local chamber of commerce

#### Who else can help us get there?

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- Regional Development Australia (RDA)
- Department of Trade and Investment, Regional Infrastructure and Services
- Roads and Maritime Services
- South East Australian Transport Strategy Inc
- Chambers of Commerce and Businesses
- Destination NSW

“ My role in creating a productive community is to get out and do things - be a user and a consumer. ”





**“ My top three ingredients for a productive community are education, access to support and resourcing. ”**

WHERE DO WE WANT TO BE IN 20 YEARS TIME?

## **OBJECTIVE 6: WE ARE SKILLED AND HAVE ACCESS TO EMPLOYMENT OPPORTUNITIES**

**Our lives are enriched through access to quality education which enables the development of a skilled workforce and the uptake of local job opportunities.**

How will we get there?

### **6.1 Increase the range of opportunities to work locally**

### **6.2 Build on our quality education and training opportunities**

#### **Council Role**

- Support and advocate for the growth of tertiary education opportunities in our area
- Partner with business and industry to develop and explore opportunities for job growth within the region
- Provide opportunities for cadetships, apprenticeships and work experience within council

#### **Community Role**


- Think local when looking for work opportunities
- Create opportunities for trainees, apprenticeships and work experience
- Undertake education and vocational training

#### **Who else can help us get there?**

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- Regional Development Australia (RDA)
- Department of Trade and Investment, Regional Infrastructure and Services
- Department of Education and Communities
- Commonwealth Department of Education, Employment and Workplace Relations
- Chambers of Commerce and Businesses
- Local education providers





### How do we know if we are on track to achieve a **productive** community?

Our progress towards achieving the objectives of a productive community will be measured against the following community indicators. They will be reported on every four years in line with the end of the council term.

- Assets and Infrastructure
- Growth and Promotion
- Employment and Education

Measures, targets and data sources used to inform the report can be found in the Eurobodalla Indicator Framework document.



# collaborative communities

objective 7 - we are an engaged and connected community

objective 8 - we work together to achieve our goals

A collaborative community is informed, has responsible decision making and a sound financial position supported by capable leaders, functional assets and efficient operations to meet the changing needs of the community.



WHERE DO WE WANT TO BE IN 20 YEARS TIME?

## OBJECTIVE 7: WE ARE AN ENGAGED AND CONNECTED COMMUNITY

Our thoughts and ideas are valued, we are empowered with the knowledge and have the opportunity to participate.

How will we get there?

### 7.1 Encourage an informed community

### 7.2 Enable broad, rich and meaningful engagement to occur

### 7.3 Build on our sense of community

#### Council Role

- Provide open clear lines of communication with the community
- Provide quality customer service
- Encourage community participation in planning and policy development
- Provide a diverse range of opportunities for the community to be involved and engaged
- Value and consider feedback
- Support community groups and organisations

#### Community Role

- Visit council's website [www.esc.nsw.gov.au](http://www.esc.nsw.gov.au)
- Subscribe to council's online news
- Check out councils facebook site
- Read council's annual report
- Attend a Council meeting
- Discuss your ideas and suggestions for the future with a councillor
- Encourage others to actively participate in their community
- Say hello to your neighbours
- Be proactive in assisting your neighbours
- Get involved in a community group or organisation
- Volunteer your spare time
- Share your knowledge
- Respond to surveys and provide comment on issues that concern you
- Attend industry forums

#### Who else can help us get there?

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- South East Regional Organisation of Councils
- Division of Local Government
- Progress and community associations
- Chambers of commerce

“ Listen to others who may have a different point of view. Participate in local activities and become more social. Create opportunities and pathways for people to connect. ”



**“ My top three ingredients for a collaborative community are open communication, reciprocal relationships and respect. ”**



WHERE DO WE WANT TO BE IN 20 YEARS TIME?

## OBJECTIVE 8: WE WORK TOGETHER TO ACHIEVE OUR GOALS

**We respect our community leaders who listen to and act on our behalf, and value our community's knowledge, experience and ideas which help us implement our vision for the future together.**

How will we get there?

### 8.1 Build strong relationships and shared responsibilities

### 8.2 Work in partnership to plan for the future

### 8.3 Provide representative, responsive and accountable community governance

#### Council Role

- Work in partnership with Federal and State Government, other councils and regional organisations
- Support mayor and councillor's in their role
- Provide corporate functions
- Conduct council business in an open and transparent manner and in accordance with legislative and statutory requirements
- Act with the wider community in mind
- Be responsive to new information
- Manage expectations
- Be an employer of choice
- Ensure the needs of our Shire and community are reflected in state and regional plans
- Seek sources of funding to implement our community vision

#### Community Role

- Join a council committee
- Get involved in a community group or organisation
- Provide feedback to council
- Get to know our council and how it supports our community
- Read about how council compares to other equivalent NSW councils
- Keep an open mind

#### Who else can help us get there?

Partners who can help achieve our objectives will include Federal and State Government Agencies, service providers and community groups such as:

- South East Regional Organisation of Councils
- Division of Local Government
- Progress and community associations
- Chambers of commerce





### How do we know if we are on track to achieve a collaborative community?

Our progress towards achieving the objectives of a collaborative community will be measured against the following community indicators. They will be reported on every four years in line with the end of the council term.

- Community Engagement
- Community Satisfaction
- Governance

Measures, targets and data sources used to inform the report can be found in the Eurobodalla Indicator Framework document.



For more information about the eurobodalla community strategic plan go to [www.esc.nsw.gov.au](http://www.esc.nsw.gov.au)

## Access to Information

The best way to find out information about council is to read the meeting agenda papers, subscribe to the online newsletter and read Council Noticeboard in the local papers, visit the website, drop into a library in Narooma, Moruya and Batemans Bay, or visit the council administration building in Moruya.

Community Information is also made freely available at the Dr Mackay and Batemans Bay community centres. There are links to networks, people and groups in the community in council's Community Services Directory, an online directory of services groups, sporting, culture and other interest groups that is available on council's website.

## How to contact us

<b>In person</b>	Customer Service Centre Corner Vulcan & Campbell Streets, Moruya Monday to Friday, 8.30am to 4.30pm
<b>Phone</b>	02 4474 1000 For after-hours emergencies call 1800 755 760
<b>Fax</b>	02 4474 1234
<b>Mail</b>	PO Box 99, Moruya NSW 2537
<b>DX</b>	DX 4871
<b>Email</b>	<a href="mailto:council@eurocoast.nsw.gov.au">council@eurocoast.nsw.gov.au</a>
<b>Web</b>	<a href="http://www.esc.nsw.gov.au">www.esc.nsw.gov.au</a> and click "Your Say"
<b>Councillors</b>	See contact details on our website, and on Council's Noticeboard page in local papers

Whilst every endeavour has been made to ensure the accuracy of the information in this publication, Eurobodalla Shire Council, their employees, contractors and agents cannot be held responsible for any consequence resulting from the use of the information or errors contained herein. 4/13.