

# BUSINESS UPDATE



OCTOBER 2024

**Mogo Trails is now open with 70km of network available to ride on the north-eastern section.**

Some temporary infrastructure is in place such as trail signage and with the help of rider feedback will be finalised in the coming months.

The western section, including Mt Wandera and to be known as the Maulbrooks area, will open early next year with a formal opening.

## Who to contact

### Media queries and interview requests

[media@esc.nsw.gov.au](mailto:media@esc.nsw.gov.au)

### Project queries

[Shane.Spicer@esc.nsw.gov.au](mailto:Shane.Spicer@esc.nsw.gov.au)

### Information for businesses

[Teresa.Lever@esc.nsw.gov.au](mailto:Teresa.Lever@esc.nsw.gov.au)

### Event queries

[events@esc.nsw.gov.au](mailto:events@esc.nsw.gov.au)

### Website and socials

[Lysanne.Cameron@esc.nsw.gov.au](mailto:Lysanne.Cameron@esc.nsw.gov.au)

### General information

[info@mogotrails.com.au](mailto:info@mogotrails.com.au)

## Upcoming events

### Community Ride Day – 20 October

A family fun day for the community to explore the Mogo Trails. Riders of all skill levels will be supported by the Batemans Bay Mountain Bike Club.

Riders are asked to register for tours at specific times with information on Council's website.

### Mogo Mania – 26-27 October

This multi-day gravity ride is expected to attract between 300-400 riders. Organised by Rocky Trail Entertainment, the event will be held at the Botanic Garden trailhead.

For more information visit the Rocky Trails Events website.

**Note:** Trails are open to riders not participating in events. Signage will advise of sections being used for events.



**SAVE THE DATE**

**Sunday 20 October**

Community come and ride day with Batemans Bay Mountain Bike Club.

## Trails management

Mogo Trails are being developed by Eurobodalla Council under a permit issued by the Forestry Corporation of NSW.

The trail build is managed by Rocky Trail Destination with subcontractor Next Level Mountain Bike. Rocky Trail Destination will manage trail maintenance for the first year – the timeframe of maintenance starts on the respective trails' opening dates. The Batemans Bay Mountain Bike Club assists with volunteer maintenance days.

## What's Trailforks?

[Trailforks](#) is available on your web browser and mobile app. It shows rideable trails, their difficulty and length. Users can get an overall picture of the network in one spot. It also has a reporting function, where riders can advise of any issues or hazards.

Trailforks is world-wide and primarily used for mountain biking, but also supports many different activity types like hiking, skiing and horse riding.

## Mogo Trails website

The Mogo Trails [website](#) is under construction.

For up-to-date trail information please direct riders to Trail Forks. There is also an online map of the eastern network on Council's website and a project page with frequently asked questions.

Check out Mogo Trails on Facebook, Instagram and Tik Tok.

## Trail access and car parking

### Curtis Road

Access for anyone staying in Batemans Bay/ Batehaven, with car parking and amenities at Corrigan's Reserve a short ride away. There is no parking on Curtis Road.

### Mogo Village

The Mogo trailhead is accessed from the corner of James Street and Annett Street. Parking and amenities are available within the township and at Mogo sports oval.

### Eurobodalla Regional Botanic Garden

Trails car parking and amenities are signposted from Deep Creek Dam Road.

## Facilities and rider amenities

- Corrigan's Reserve has toilets and a water refill station.
- Mogo Recreation Reserve has toilets. These facilities will be upgraded.
- Eurobodalla Regional Botanic Garden carpark will have toilets available later, but there will not be potable water.
- Tomakin Road has toilets. Encouraging other people to use these other locations will reduce the pressure on Charles Street carpark.
- Bike mechanic stations with pumps and tools are located at Mogo Trig and the Eurobodalla Regional Botanic Garden car park.

## Rider safety

Trails are graded based on rider skill and ability, indicated by coloured signs. These also provide location information if riders need assistance. Emergency services have been provided trail access information. Riders use Mogo Trails at their own risk.

## Marketing and promotion

The Mogo Trails website is currently a landing page that allows future visitors to register for trail updates. These registrations will also be used to develop a marketing database. Campaigns and marketing opportunities will be advertised in Council's monthly [Tourism Industry Newsletter](#). Visit [www.esc.nsw.gov.au/subscribe](http://www.esc.nsw.gov.au/subscribe) to register.

### Primary marketing channels

- Website: [mogotrails.com.au](http://mogotrails.com.au)
- [Facebook](#): /mogotrails
- [Instagram](#): /mogotrails

### Secondary channels

- [TikTok](#): @mogotrails
- [YouTube](#): @MogoTrails

### Standard hashtags

- #mogotrails
- #eurobodalla

## Commercial functions on NSW Forestry land

Commercial activities on NSW Forestry Corporation land requires a permit. Mogo Trails, with access points at Mogo and Batehaven, is intended to drive commercial activity to Eurobodalla businesses.

There are exceptions to permit requirements for some bike-related support and Eurobodalla Council will work with Forestry to conduct EOIs for commercial offerings like shuttle services.