

2025 - 2026 Iconic Events Grant Guidelines



Acknowledgement of Country

Eurobodalla Shire Council recognises Aboriginal people as the original inhabitants and custodians of all land and water in the Eurobodalla and respects their enduring cultural and spiritual connection to it. Eurobodalla Shire Council acknowledges the Traditional Owners of the land in which we live. Council pays respect to Elders past, present and aspiring. We are on Yuin Country.

Access to information

The best way to find out information about Council is to read our news on the website, subscribe to our monthly newsletters, follow us on Facebook, Instagram and LinkedIn, and read the Living in Eurobodalla residents' newsletter each quarter. You can also read the Council Meeting agenda papers online or by dropping into a library in Narooma, Moruya or Batemans Bay, watch the Council Meeting livestream, participate in the meeting by attending Public Access or Public Forum, or attend a Councillor Catch Up. Our Customer Service Centre in Moruya welcomes community members every weekday to provide access to information and answer questions.

How to contact us

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|-------------|---|
| In person | Customer Service Centre 89 Vulcan Street, Moruya Monday to Friday, 8.30am to 4.30pm |
| Phone | 02 4474 1000 For after-hours emergencies call 1800 755 760 |
| Mail | PO Box 99, Moruya NSW 2537 |
| Email | council@esc.nsw.gov.au |
| Web | www.esc.nsw.gov.au |
| Councillors | See contact details on our website |

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2025-2026 Iconic Events Grant Guidelines

Purpose

The Iconic Events Grant supports initiatives that contribute to Eurobodalla's strong economy through learning, employment and business opportunities. It aligns with the theme "Our Economy" from the Eurobodalla Community Strategic Plan 2042, which seeks to promote vibrant events and tourism to become a top destination.

The Iconic Events Grant is open for applications in September 2025 for events being held in 2026, 2027, 2028, with successful applicants receiving funding for events for a three-year period.

Objectives

Funded projects must address one or more of these objectives:

- Support flagship events that attract regional or national attention and deliver significant economic and community benefits.
- Strengthen the local events industry by supporting large-scale events that enhance community connection and cultural identity.
- Stimulate economic activity by increasing visitation, boosting local businesses, and creating flow-on benefits for hospitality, accommodation, transport, and infrastructure services.
- Position Eurobodalla as a premier event destination by supporting high-profile events that enhance the region's reputation, attract return visitation, and create lasting economic and social benefits.

Who can apply

Applicants can be from one of these categories:

- Local event organisers: organisations delivering large-scale events with significant economic and community benefits.
- Tourism and cultural organisations: groups planning events that drive visitation and enhance the region's cultural vibrancy.
- Sporting bodies and major competition organisers: sporting organisations hosting regional, state, or national sporting events that attract interstate competitors, teams, and spectators.
- Nature-based, wellness, and industry-aligned event organisers: groups creating events that showcase Eurobodalla's natural landscapes, outdoor recreation, wellness experiences, and local industries, attracting eco-tourists and niche markets.

Applicants with outstanding debts to Council or who have existing Council grant funding that has not yet been expended or acquitted will not be eligible to apply.

Eligible and ineligible expenses

Examples of what the funding can be used for:

- Event-specific equipment purchases or hire (eg staging, sound systems, lighting, marquees).
- Temporary venue infrastructure purchases or hire (eg fencing, toilets, accessible ramps).
- Marketing and promotional materials (eg digital ads, print materials, signage, PR).
- Event insurance and permits.
- Entertainment and programming (eg headline acts, performers, speakers, emcees).
- Volunteer support (eg catering, uniforms, training, coordination).
- Accessibility supports (eg Auslan interpreters, mobility aids, accessible transport).
- Waste management and cleaning services for the event.
- Safety and security services for the event (eg traffic control, first aid, crowd management).
- Materials for workshops or interactive activities.
- Transport and logistics (eg shuttle buses, freight for event materials).
- Temporary staffing directly related to event delivery (eg event coordinators, production crew).
- Specialist services required for large-scale delivery (eg production management, risk management planning).

Examples of what the funding cannot be used for:

- Ongoing operational or administrative costs not directly related to the event (eg office rent, general staff wages, utilities).
- Events that are religious, political, or fundraising in nature.
- Alcohol, gambling, or tobacco-related expenses.
- Retrospective funding for events already held or expenses already incurred.
- Events not open to the general public (eg private functions or invite-only events).
- Prizes, trophies, scholarships, or honorariums.
- Events held at venues with gaming machines, unless no alternative is available and risks are mitigated.

Expectations of grant recipients

Grant recipients are expected to:

- use funds strictly for the approved purpose
- publicly acknowledge Council's support
- submit a project acquittal

- provide a current Certificate of Currency for Public Liability Insurance (minimum \$20 million)
- comply with Council's event permit application process if your event is held on Council-owned or managed land.

Funding Details

The key funding details include:

- **Maximum grant amount:** \$75,000 per application over three years (with a maximum of \$25,000 per financial year)
- **Co-contributions:** strongly encouraged
- **Total funding available for 2025-26:** \$65,000 (as outlined in Eurobodalla Council's Operational Plan).

Key dates

The key dates for this grant round are:

- **applications open:** Monday 1 September 2025, 9am
- **applications close:** Tuesday 30 September 2025, 11.59pm
- **grant expenditure:** between 1 January and 31 December of the calendar year following the application for year one, and then the subsequent two years.

Application and assessment

The application and assessment process includes these steps:

1. **Promotion:** via Council's website, newsletters, social media, and direct outreach to regional event organisers, tourism operators, local business chambers. Industry networks and peak bodies relevant to events, tourism, and sport. Event and grant directories (eg SmartyGrants, Destination NSW).
2. **Assessment panel:** the mayor (or his delegate), a representative from the Department of Regional NSW and/or Destination NSW, an independent external expert, a member of Council's Events team as a non-assessing facilitator.
3. **Approval:** by resolution of Council.
4. **Public notice:** not required, as the grant is included in Council's Operational Plan.
5. **Notification:** applicants will be notified and grants issued pending Council resolution.

Contact and support

For more information, contact Council's Grants team:

T: 02 4474 7363

E: grants@esc.nsw.gov.au

Iconic Events Grant Application Checklist

Before I apply

- ☐ I have an event idea that aligns with one or more of the grant objectives.
- ☐ I have read the Iconic Events Grant Guidelines.
- ☐ I understand the purpose and objectives of the grant.
- ☐ I am eligible to apply (eg a local event organiser tourism or cultural organisation, sporting body or major competition organiser, nature-based, wellness and industry-aligned event organiser, or another applicant type that can fulfil the grant objectives).
- ☐ I have no outstanding debts with Eurobodalla Council.
- ☐ I have no remaining funding from a previous Eurobodalla Council program or grant to expend or acquit.
- ☐ I understand that this grant is specifically for iconic events, and other types of projects should be submitted under the appropriate grant.
- ☐ I have read the Eurobodalla Destination Action Plan 2023-2028 and the Eurobodalla Events Strategy 2025-29.
 - [Eurobodalla Events Strategy 2025-29 \(PDF\).](#)
 - [Eurobodalla Destination Action Plan 2023-28 \(PDF\).](#)

Preparing my application

- ☐ I have a clear description of my event and its expected outcomes.
- ☐ I understand which expenses are eligible and ineligible under the grant.
- ☐ I have a timeline for my project (the event must occur between 1 January and 31 December of the calendar year after I apply).
- ☐ I have a budget prepared, including any co-contributions or in-kind support.
- ☐ I know how I will publicly acknowledge Council's support.
- ☐ I can provide a current Certificate of Currency for Public Liability Insurance (minimum \$20 million).
- ☐ I will comply with Council's event permit application process if my event is held on Council-owned or managed land.

Submitting my application

- ☐ I have completed all required fields in the SmartyGrants application form.
- ☐ I have attached any supporting documents (if applicable).
- ☐ I have reviewed my application for accuracy and completeness.
- ☐ I have submitted my application before the deadline: Tuesday 30 September 2025 at 11.59pm.

If my application is successful

- ☐ I will use the funds only for the approved purpose.
- ☐ I will publicly acknowledge Council's support in promotional materials and during the event.
- ☐ I will submit a project acquittal after the event has been held.

