

# CLUB DEVELOPMENT PLAN [INSERT CLUB NAME HERE]

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[Insert date published here]

Insert club logo here

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Insert club logo here

## Brief History of the Club

Insert text here

## Club Profile

Club Profile	Current
Home ground	
Club website	
Facebook page	
Affiliations and Associations	
Club Newsletter	Yes/No How often?

Insert club logo here

## Club Structure

Club Structure	Current	Targets
Total number of members		
Number of committee members		
Number of teams	Junior	Junior
	Senior	Senior
	Women	Women
	Men	Men
	Veterans	Veterans
	Social	Social
Number of games each week		

Insert club logo here

## Objectives

Priority Area	Actions (create, develop, design, build)
Insert priority areas from strategic plan here	
Example: Membership experience	Provide an annual excursion to a professional game
	Increase pre-season social games by 50%.
	Develop new member incentive program.

Insert club logo here

## Action Plan

Objective	Start date	Completion date	Tasks (how will it be achieved?)	Who will be responsible	Budget	Evaluation
Insert actions from objectives here						

## Evaluation

Insert text here

## Attachments

For example: quotes and the club's financial plan.

Insert club logo here