



# LOCAL GOVERNMENT AREA PROFILES, 2017\*

## EUROBODALLA (A), NEW SOUTH WALES

AREA POPULATION^: 38,117



TOURISM BUSINESSES <sup>^</sup>	TOTAL
Non-employing	187
1 to 4 employees	192
5 to 19 employees	127
20 or more employees	27
<b>Total</b>	<b>527</b>

### TOP INTERNATIONAL MARKETS

COUNTRY OF RESIDENCE	VISITORS ('000)	NIGHTS ('000)
United Kingdom	6	20
Germany	5	17
United States of America	2	8

## KEY TOURISM METRICS FOR EUROBODALLA (A)

	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Visitors ('000)	28	684	494	1,205
Nights ('000)	137	2,310	-	2,447
Average stay (nights)	5	3	-	3
Spend (\$m)	11	295	50	356
Average spend per trip (\$)	386	432	101	295
Average spend per night (\$)	78	128	-	125
Average spend (commercial accommodation) per night (\$)	108	172	-	169

## TOURISM STATISTICS FOR EUROBODALLA (A)

VISITORS TO EUROBODALLA (A)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<b>Reason (visitors '000)</b>				
Holiday	23	467	341	831
Visiting friends or relatives	4	153	77	234
Business	np	38	np	np
Other	np	np	np	np
<b>Travel party type (visitors '000)</b>				
Unaccompanied	11	85	-	97
Couple	11	240	-	251
Family group	2	169	-	171
Friends/relatives travelling together	3	174	-	177
<b>Accommodation (nights '000)</b>				
Hotel or similar	21	304	-	324
Home of friend or relative	61	657	-	717
Commercial camping/caravan park	15	522	-	537
Backpacker	5	np	-	np
Other	35	828	-	863

## KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2017<sup>^</sup>

Visitors ('000)	8,119	97,203	191,920	297,242
Percentage change	▲ 6	▲ 7	▲ 1	▲ 3
Nights ('000)	265,224	350,911	-	616,135
Percentage change	▲ 5	▲ 5	-	▲ 5
Average stay (nights)	33	4	-	6
Percentage change	▼ -2	▼ -2	-	▼ -2
Spend (\$m)	41,308	64,517	20,444	126,268
Percentage change	▲ 6	▲ 6	▲ 3	▲ 5

## KEY TOURISM METRICS FOR NEW SOUTH WALES, 2017<sup>^</sup>

Visitors ('000)	4,158	31,575	57,942	93,676
Percentage change	▲ 7	▲ 8	▬ 1	▲ 3
Nights ('000)	94,407	100,104	-	194,511
Percentage change	▲ 8	▲ 5	-	▲ 6
Average stay (nights)	23	3	-	5
Percentage change	▬ 0	▼ -3	-	▼ -2
Spend (\$m)	10,423	18,644	6,120	35,187
Percentage change	▲ 9	▲ 12	▲ 2	▲ 9

\* Data is based on a four year average from 2014 to 2017.

'np' = the estimate is unreliable and cannot be published. '-' = not available.

<sup>^</sup> Data for 2017. Percentage change: compares previous year data.

Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.

Sources:

Regional Population Growth - cat. no. 3218.0, ABS.

Counts of Australian Businesses - cat. no. 8165.0, ABS.

International Visitor Survey, Tourism Research Australia.

National Visitor Survey, Tourism Research Australia.

TRA.GOV.AU