

EUROBODALLA TOURISM MONITOR

Monitoring Eurobodalla Visitor Volumes, Market Movements & Share

Year ending June 2017



TOURISM STRATEGY DEVELOPMENT SERVICES

TOURISM MARKET RESEARCH ANALYSIS & STRATEGY DEVELOPMENT

Est 1995.

ABN: 78661014505

YEAR ENDING JUNE 2017 AT A GLANCE

DOMESTIC OVERNIGHT VISITORS

- 4% lower on paper* than the year ending June 2016 but marginally better than recent periods.

DOMESTIC VISITOR NIGHTS

- Almost 6% lower on paper than the year ending June 2016 and very similar to recent periods.

DOMESTIC DAY VISITORS

- Over 28% down on than the year ending June 2016 - a statistically significant change.

INTERNATIONAL OVERNIGHT VISITORS

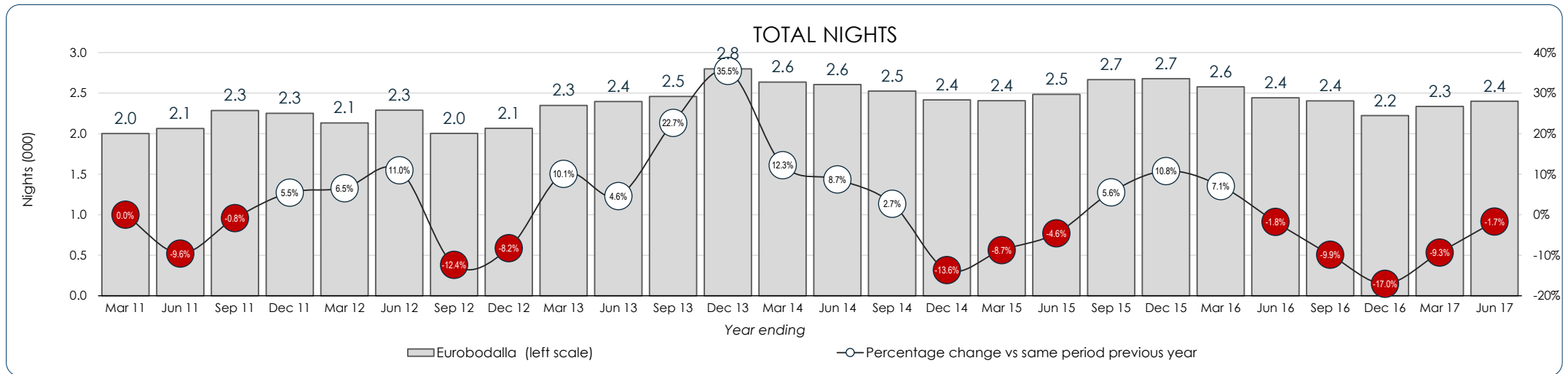
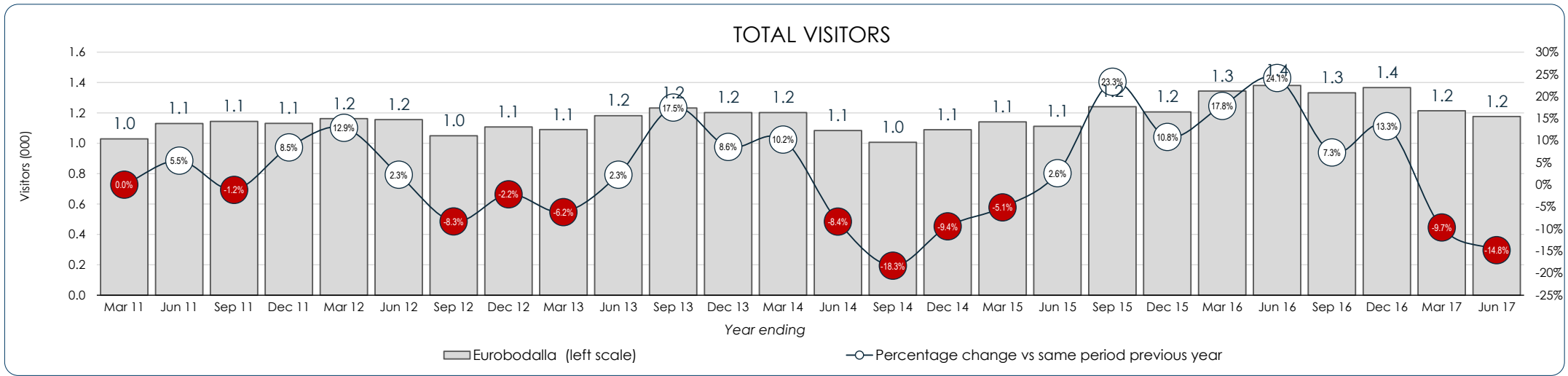
- Almost 20% up on the year ending June 2016 on paper. New high for Monitor.

INTERNATIONAL VISITOR NIGHTS

- Very large increase (108%) on the year ending June 2016. Statistically significant and largest estimate in Monitor.

*The term 'on-paper' is used to indicate that a change is not statistically significant. This does not rule out a change but the percentage should be treated with appropriate caution. It is suggested that the most recent estimates are considered alongside market share and data for at least several periods prior.

TOTAL VISITORS AND NIGHTS OVERVIEW

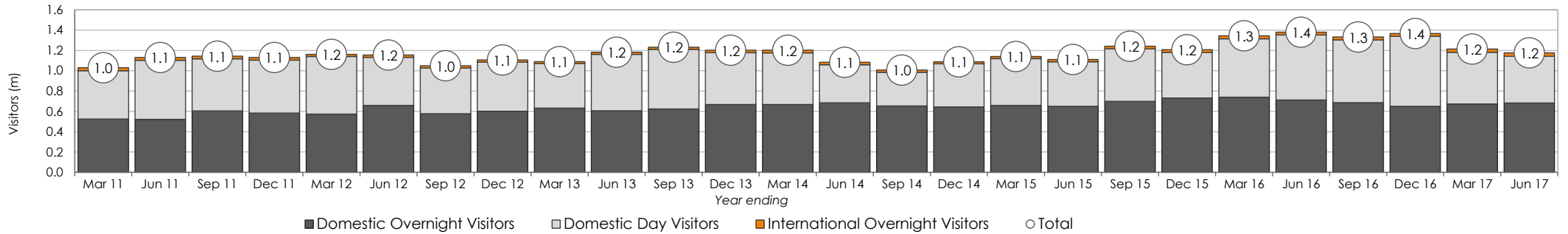


Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

DOMESTIC AND INTERNATIONAL BREAKDOWN

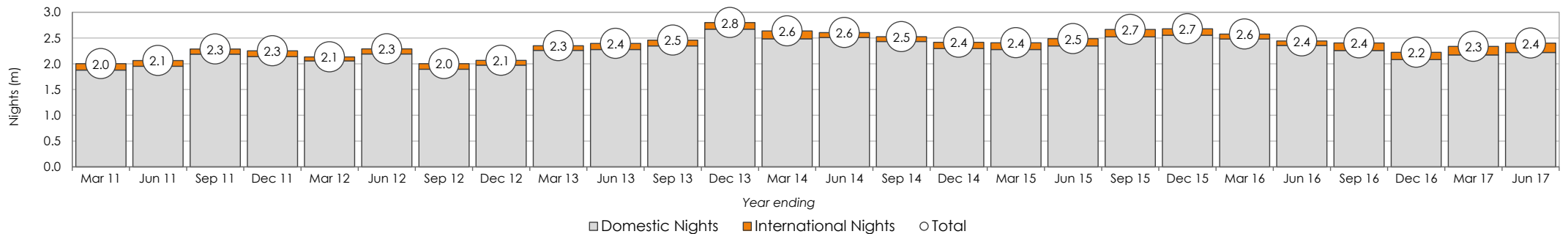
Visitors (m)

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Domestic Overnight Visitors	0.52	0.52	0.60	0.58	0.57	0.66	0.58	0.60	0.63	0.61	0.62	0.67	0.67	0.68	0.65	0.64	0.66	0.65	0.70	0.73	0.74	0.71	0.69	0.65	0.67	0.68
Domestic Day Visitors	0.48	0.58	0.51	0.52	0.57	0.47	0.45	0.49	0.44	0.56	0.59	0.51	0.51	0.38	0.33	0.43	0.46	0.44	0.52	0.45	0.58	0.64	0.62	0.69	0.51	0.46
International Overnight Visitors	0.029	0.027	0.026	0.027	0.022	0.023	0.022	0.021	0.020	0.020	0.022	0.024	0.025	0.025	0.023	0.020	0.022	0.023	0.025	0.027	0.029	0.028	0.028	0.028	0.032	0.034
TOTAL VISITORS	1.03	1.13	1.14	1.13	1.16	1.16	1.05	1.11	1.09	1.18	1.23	1.20	1.20	1.08	1.01	1.09	1.14	1.11	1.24	1.21	1.34	1.38	1.33	1.37	1.21	1.18
Change vs same period prev. year		5.5%	-1.2%	8.5%	12.9%	2.3%	-8.3%	-2.2%	-6.2%	2.3%	17.5%	8.6%	10.2%	-8.4%	-18.3%	-9.4%	-5.1%	2.6%	23.3%	10.8%	17.8%	24.1%	7.3%	13.3%	-9.7%	-14.8%



Visitor Nights (m)

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Domestic Nights	1.88	1.95	2.19	2.14	2.06	2.19	1.89	1.97	2.26	2.28	2.35	2.67	2.48	2.51	2.43	2.30	2.28	2.35	2.52	2.56	2.48	2.36	2.26	2.08	2.17	2.22
International Nights	0.12	0.11	0.10	0.11	0.08	0.10	0.11	0.09	0.09	0.12	0.11	0.13	0.15	0.09	0.09	0.12	0.13	0.14	0.14	0.12	0.10	0.09	0.15	0.14	0.17	0.18
TOTAL NIGHTS	2.00	2.06	2.29	2.25	2.13	2.29	2.00	2.07	2.35	2.40	2.46	2.80	2.64	2.60	2.53	2.42	2.41	2.49	2.67	2.68	2.58	2.44	2.40	2.22	2.34	2.40
Change vs same period prev. year		-9.6%	-0.8%	5.5%	6.5%	11.0%	-12.4%	-8.2%	10.1%	4.6%	22.7%	35.5%	12.3%	8.7%	2.7%	-13.6%	-8.7%	-4.6%	5.6%	10.8%	7.1%	-1.8%	-9.9%	-17.0%	-9.3%	-1.7%



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

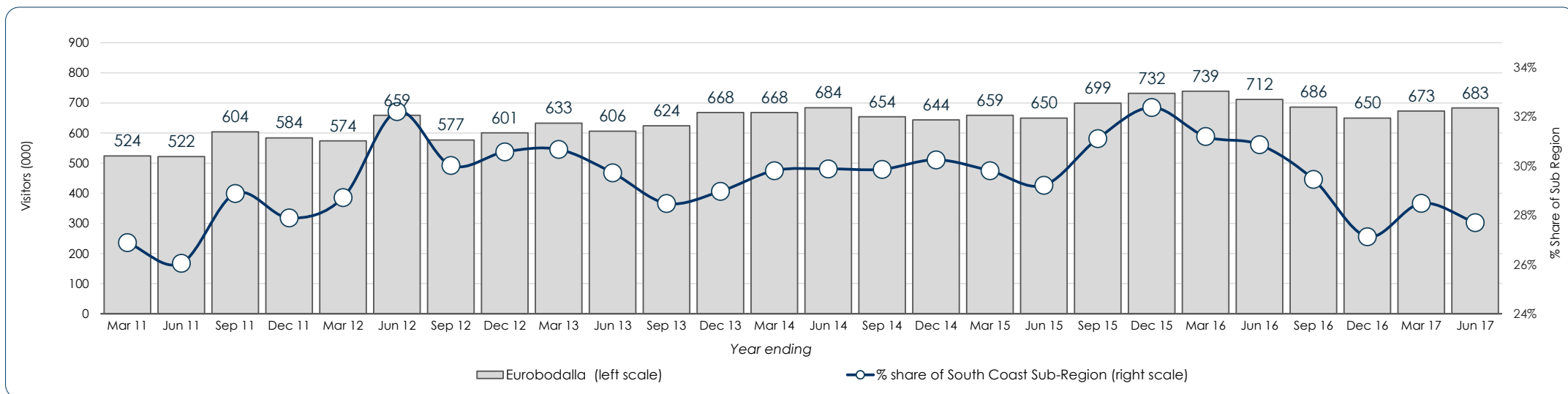
Domestic Overnight Visitors

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Eurobodalla LGA (000)	524	522	604	584	574	659	577	601	633	606	624	668	668	684	654	644	659	650	699	732	739	712	686	650	673	683
% change vs same period prev. year*		-5.3%	7.9%	10.4%	9.5%	26.2%	-4.5%	2.9%	10.3%	-8.0%	8.1%	11.1%	5.5%	12.9%	4.8%	-3.6%	-1.3%	-5.0%	6.9%	13.7%	12.1%	9.5%	-1.9%	-11.2%	-8.9%	-4.0%
South Coast Southern Sub-Region (000)	1,949	2,004	2,091	2,094	1,999	2,046	1,922	1,966	2,064	2,039	2,191	2,306	2,241	2,289	2,190	2,129	2,211	2,225	2,247	2,261	2,369	2,307	2,329	2,396	2,363	2,467
% change vs same period prev. year		5.7%	8.0%	11.4%	2.6%	2.1%	-8.1%	-6.1%	3.3%	-0.3%	14.0%	17.3%	8.6%	12.3%	0.0%	-7.7%	-1.3%	-2.8%	2.6%	6.2%	7.1%	3.7%	3.6%	6.0%	-0.3%	6.9%
Eurobodalla Share of Sub-Region	26.9%	26.0%	28.9%	27.9%	28.7%	32.2%	30.0%	30.6%	30.7%	29.7%	28.5%	29.0%	29.8%	29.9%	29.9%	30.2%	29.8%	29.2%	31.1%	32.4%	31.2%	30.9%	29.5%	27.1%	28.5%	27.7%

*Refer key points for statistical significance of this change

 Above average Eurobodalla result

South Coast Southern Sub-Region = Shoalhaven, Bega Valley and Eurobodalla LGAs



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

KEY POINTS FOR YEAR ENDING JUNE 2017:

- An estimated 683,000 domestic visitors spent at least one night in Eurobodalla Local Government Area in the year ending June 2017. This remains in the above average zone and is broadly consistent with volumes of recent periods.
- The estimate was lower - on paper - than the year ending June 2016 however the change is not statistically significant. This means the margin of sample error associated with both estimates may account for the movement. That said, it should be noted that it was the fourth consecutive period of decline.
- In contrast, domestic overnight visitor volume in the South Coast Southern Sub-Region was higher than the year ending June 2016. The difference between this growth and the Eurobodalla decrease was almost 11 per cent.
- This sees Eurobodalla's share of the Sub-Region dropping compared to the year ending June 2016. Whilst there is some suggestion that the recent share decline trend has bottomed out it the past three periods represent some of the lowest share levels of the Monitor.
- Looking back over the Monitor, it appears that growth over the early years of the Monitor may have 'stalled' in the high 600's. It is unclear based on these numbers alone whether this may be related to capacity constraints. It is suggested that this possibility be explored.

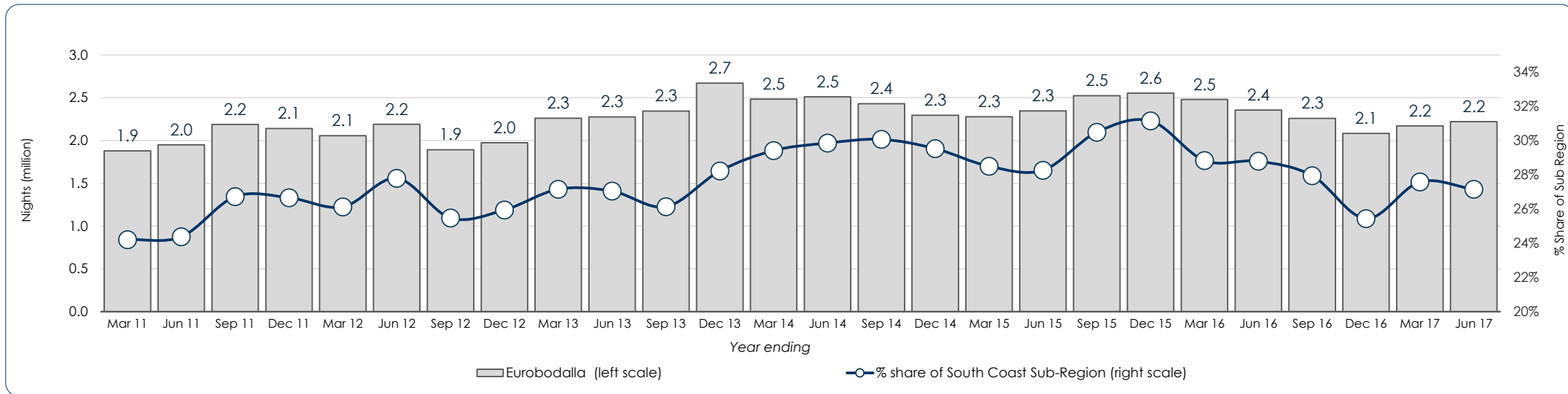
Domestic Visitor Nights

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Eurobodalla LGA (m)	1.88	1.95	2.19	2.14	2.06	2.19	1.89	1.97	2.26	2.28	2.35	2.67	2.48	2.51	2.43	2.30	2.28	2.35	2.52	2.56	2.48	2.36	2.26	2.08	2.17	2.22
% change vs same period prev. year*		-11.4%	-0.9%	4.8%	9.5%	12.3%	-13.4%	-7.8%	9.9%	3.9%	23.9%	35.3%	9.9%	10.3%	3.7%	-14.1%	-8.3%	-6.5%	3.8%	11.3%	8.9%	0.3%	-10.5%	-18.5%	-12.4%	-5.7%
South Coast Southern Sub-Region (m)	7.76	8.00	8.18	8.03	7.88	7.88	7.43	7.61	8.32	8.41	8.97	9.47	8.44	8.41	8.09	7.77	7.99	8.30	8.28	8.20	8.60	8.18	8.08	8.19	7.87	8.18
% change vs same period prev. year		6.9%	6.2%	4.6%	1.5%	-1.6%	-9.2%	-5.2%	5.7%	6.8%	20.7%	24.4%	1.4%	0.0%	-9.9%	-17.9%	-5.3%	-1.2%	2.4%	5.5%	7.6%	-1.5%	-2.4%	-0.2%	-8.5%	0.0%
Eurobodalla Share of Sub-Region	24.2%	24.4%	26.7%	26.7%	26.1%	27.8%	25.5%	25.9%	27.2%	27.0%	26.1%	28.2%	29.4%	29.9%	30.1%	29.5%	28.5%	28.3%	30.5%	31.1%	28.8%	28.8%	27.9%	25.4%	27.6%	27.1%

*Refer key points for statistical significance of this change

 Above average Eurobodalla result

South Coast Southern Sub-Region = Shoalhaven, Bega Valley and Eurobodalla LGAs



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

KEY POINTS FOR YEAR ENDING JUNE 2017:

- Domestic visitors spent an estimated 2.2 million nights in the Eurobodalla LGA in the year ending June 2017.
- Average length of stay in the year ending June 2017 was 3.3 nights - identical to the year ending June 2016 in rounded terms.
- This is an improvement on the previous period but remains in the below average zone in terms of the time period covered by the monitor.
- The latest estimate was around 130,000 nights lower - on paper - than the year ending June 2016 although the difference is not statistically significant.
- Nights volume in the South Coast Southern Sub-Region was virtually identical to the same year ending period last year. There has not been period-on-period growth for the Sub Region since the year ending March 2016.
- The growth differential sees Eurobodalla's share of the Sub-Region move marginally lower than last year. This negates the movement in the year ending March and sees share return to align with the declining trend over recent periods.

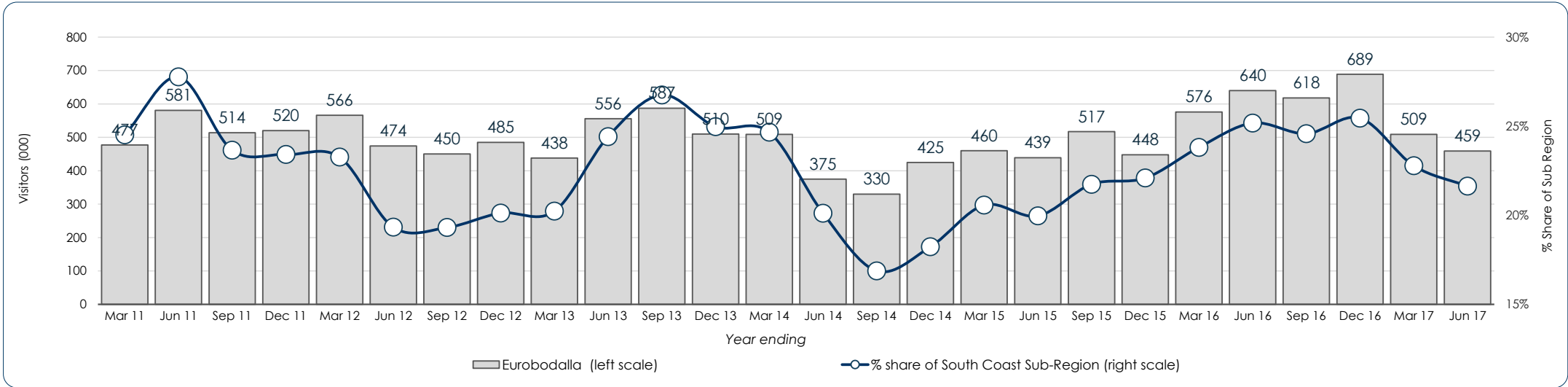
Domestic Day Visitors

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Eurobodalla LGA (000)	477	581	514	520	566	474	450	485	438	556	587	510	509	375	330	425	460	439	517	448	576	640	618	689	509	459
% change vs same period prev. year*		17.6%	-9.8%	6.3%	18.7%	-18.4%	-12.5%	-6.7%	-22.6%	17.3%	30.4%	5.2%	16.2%	-32.6%	-43.8%	-16.7%	-9.6%	17.1%	56.7%	5.4%	25.2%	45.8%	19.5%	53.8%	-11.6%	-28.3%
South Coast Southern Sub-Region (000)	1,946	2,092	2,173	2,221	2,433	2,452	2,330	2,410	2,165	2,277	2,194	2,042	2,064	1,864	1,955	2,331	2,236	2,199	2,378	2,028	2,419	2,542	2,514	2,707	2,234	2,121
% change vs same period prev. year		-1.3%	2.1%	13.1%	25.0%	17.2%	7.2%	8.5%	-11.0%	-7.1%	-5.8%	-15.3%	-4.7%	-18.1%	-10.9%	14.2%	8.3%	18.0%	21.6%	-13.0%	8.2%	15.6%	5.7%	33.5%	-7.6%	-16.6%
Eurobodalla Share of Sub-Region	24.5%	27.8%	23.7%	23.4%	23.3%	19.3%	19.3%	20.1%	20.2%	24.4%	26.8%	25.0%	24.7%	20.1%	16.9%	18.2%	20.6%	20.0%	21.7%	22.1%	23.8%	25.2%	24.6%	25.5%	22.8%	21.6%

*Refer key points for statistical significance of this change

 Above average Eurobodalla result

South Coast Southern Sub-Region = Shoalhaven, Bega Valley and Eurobodalla LGAs



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

KEY POINTS FOR YEAR ENDING JUNE 2017:

- Eurobodalla hosted an estimated 459,000 domestic day visitors in the year ending June 2017.
- This is below average zone in terms of the time period covered by the monitor and considerably lower than the previous period. The difference between the latest estimate and the year ending June 2016 is statistically significant when a relaxed (80% C.I.) significance test is used.
- The decline in day visitation was not restricted to Eurobodalla LGA. Day visitor volume in the South Coast Southern Sub-Region was almost 17% lower than the same period last year. This is now the lowest period-on-period percentage change in the Monitor.
- This reduction is associated with visitor expenditure in the order of \$20m
- Eurobodalla's share of the Sub-Region was 3.5% lower than the same year ending period in 2016 and is a below average share estimate.
- There has been a fundamental change in day visitor volume in recent periods. It is important to note that Sub Region share has also changed quite dramatically. Eurobodalla is not, therefore, keeping pace with the broader market.

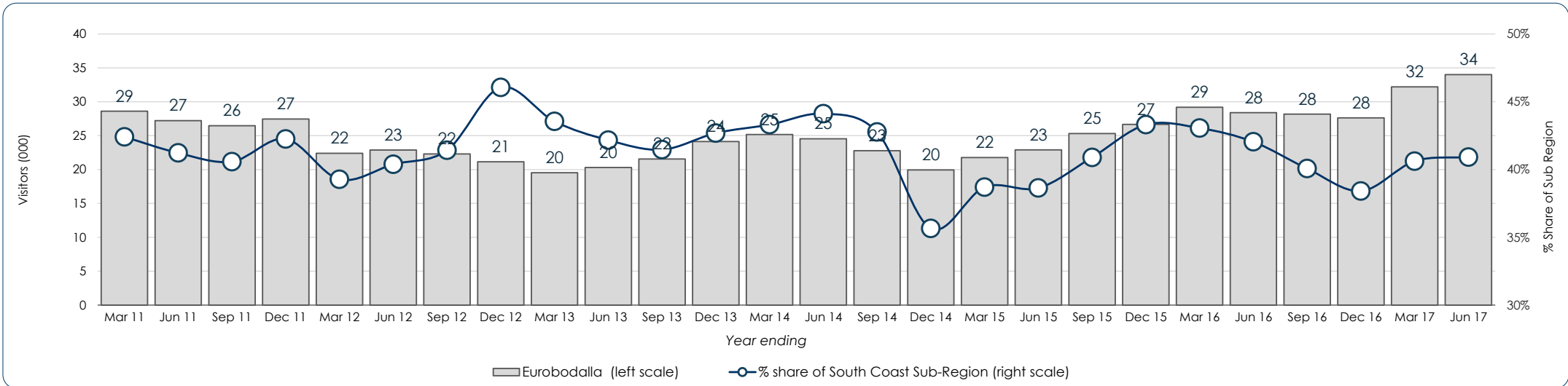
International Overnight Visitors

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17	
Eurobodalla LGA (000)	28.6	27.2	26.5	27.5	22.4	22.9	22.3	21.1	19.5	20.3	21.6	24.1	25.2	24.6	22.8	19.9	21.8	22.9	25.3	26.7	29.2	28.4	28.2	27.6	32.2	34.0	
% change vs same period prev. year*		2.1%	-4.9%	9.3%	-21.7%	-15.9%	-15.8%	-23.0%	-12.8%	-11.3%	-3.4%	14.2%	28.9%	21.0%	5.7%	-17.4%	-13.5%	-6.7%	11.1%	33.7%	34.0%	23.9%	11.4%	3.6%	10.3%	19.8%	
South Coast Southern Sub-Region (000)	67.4	66.0	65.2	65.0	57.0	56.7	53.9	45.9	44.8	48.1	52.0	56.6	58.1	55.6	53.3	55.9	56.3	59.3	61.9	61.5	67.8	67.5	70.3	71.9	79.3	83.1	
% change vs same period prev. year		13.8%	8.6%	5.6%	-15.5%	-14.2%	-17.5%	-29.4%	-21.4%	-15.1%	-3.5%	23.2%	29.6%	15.6%	2.4%	-1.1%	-3.2%	6.6%	16.2%	10.1%	20.5%	13.8%	13.7%	16.9%	17.0%	23.1%	
Eurobodalla Share of Sub-Region	42.4%	41.2%	40.6%	42.3%	39.3%	40.4%	41.4%	46.1%	43.5%	42.2%	41.5%	42.7%	43.3%	44.1%	42.8%	35.7%	38.7%	38.6%	40.9%	43.3%	43.1%	42.0%	40.1%	38.4%	40.6%	40.9%	
South Coast Region (000)	120.2	120.6	119.5	114.9	105.8	104.5	105.0	101.7	99.7	103.8	108.1	111.9	113.6	111.1	107.0	114.2	117.4	124.8	128.4	129.2	136.3	133.6	139.6	145.9	162.0	174.4	
% change vs same period prev. year		13.4%	13.8%	8.6%	5.6%	-12.0%	-13.3%	-12.1%	-11.5%	-5.8%	-0.7%	3.0%	10.0%	14.0%	7.0%	-1.1%	2.0%	3.4%	12.3%	20.0%	13.2%	16.0%	7.1%	8.7%	12.9%	18.8%	30.5%
Eurobodalla Share of Region	23.8%	22.6%	22.2%	23.9%	21.2%	21.9%	21.2%	20.8%	19.6%	19.6%	19.9%	21.6%	22.1%	22.1%	21.3%	17.5%	18.5%	18.4%	19.7%	20.6%	21.4%	21.2%	20.2%	18.9%	19.9%	19.5%	

*Refer key points for statistical significance of this change

 Above average Eurobodalla result

South Coast Southern Sub-Region = Shoalhaven, Bega Valley and Eurobodalla LGAs



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

KEY POINTS FOR YEAR ENDING JUNE 2017:

- Eurobodalla hosted an estimated 34,000 international overnight visitors in the year ending June 2017.
- This is both above average in terms of the time period covered by the monitor and the highest estimate recorded.
- It represents an 'on-paper' growth of almost 20 percent on the year ending June 2016 however the difference does not pass standard statistical significance tests. It does, however, pass a relaxed test and, as it builds on recent growth, it is reasonable to assume an increase did occur.
- International visitor volume in the South Coast Southern Sub-Region was also higher than the same year ending period last year. The growth rate was slightly higher than it was for Eurobodalla. Eurobodalla's share of the Sub-Region was similar to the year ending March 2017 but slightly lower than the year ending June 2016. Share remains below average but may have stabilised after a declining trend.
- Visitor volume in the overall South Coast Region rose significantly over the past year - reaching 175,000. This becomes the highest volume on record and extends the growth trend of recent periods. Eurobodalla's share of the South Coast Region was slightly down on year end June 2016 although the shift is not considered significant. This means Eurobodalla was broadly in line with the South Coast Region as a whole.

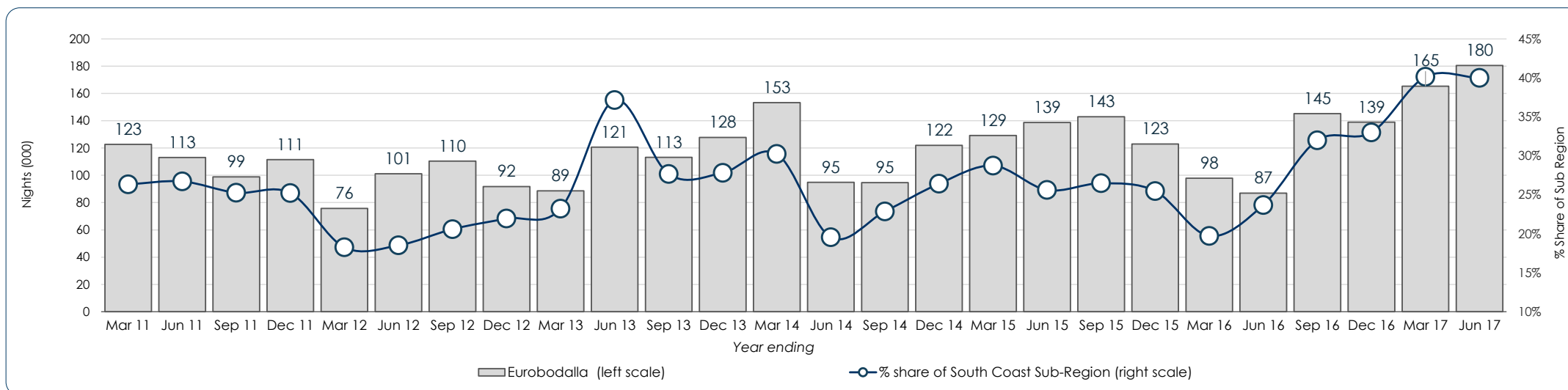
International Nights

Year ending >	Mar 11	Jun 11	Sep 11	Dec 11	Mar 12	Jun 12	Sep 12	Dec 12	Mar 13	Jun 13	Sep 13	Dec 13	Mar 14	Jun 14	Sep 14	Dec 14	Mar 15	Jun 15	Sep 15	Dec 15	Mar 16	Jun 16	Sep 16	Dec 16	Mar 17	Jun 17
Eurobodalla LGA (000)	123	113	99	111	76	101	110	92	89	121	113	128	153	95	95	122	129	139	143	123	98	87	145	139	165	180
% change vs same period prev. year*		38.9%	0.8%	19.8%	-38.3%	-10.5%	11.7%	-17.7%	17.0%	19.3%	2.5%	39.2%	73.1%	-21.4%	-16.4%	-4.5%	-15.8%	46.2%	51.0%	0.8%	-24.3%	-37.3%	1.6%	13.0%	69.0%	108%
South Coast Southern Sub-Region (000)	466	423	391	442	415	546	536	418	381	325	409	459	507	485	414	462	450	541	540	482	496	367	454	421	412	451
% change vs same period prev. year		38.4%	7.8%	2.5%	-11.0%	29.1%	37.1%	-5.4%	-8.0%	-40.6%	-23.7%	9.8%	32.9%	49.5%	1.2%	0.6%	-11.3%	11.5%	30.4%	4.5%	10.4%	-32.2%	-16.0%	-12.7%	-17.0%	23.0%
Eurobodalla Share of Sub-Region	26.3%	26.7%	25.3%	25.2%	18.3%	18.5%	20.6%	21.9%	23.2%	37.2%	27.7%	27.8%	30.2%	19.5%	22.9%	26.4%	28.7%	25.6%	26.5%	25.5%	19.7%	23.7%	32.0%	33.0%	40.1%	40.0%
South Coast Region (m)	2.0	2.0	2.0	1.9	1.7	1.8	1.8	1.7	1.6	1.5	1.7	1.9	2.0	2.1	1.8	1.8	1.9	2.1	2.5	2.7	2.6	2.3	2.1	2.2	2.6	2.8
% change vs same period prev. year		12.3%	16.0%	16.7%	4.7%	-13.8%	-7.7%	-13.1%	-14.3%	-2.4%	-17.2%	-4.5%	14.8%	20.6%	39.3%	9.8%	-7.2%	-4.4%	0.1%	36.7%	55.0%	36.3%	9.9%	-15.7%	-19.6%	2.5%
Eurobodalla Share of Region	6.3%	5.7%	4.9%	5.8%	4.5%	5.6%	6.3%	5.5%	5.4%	8.0%	6.7%	6.7%	7.7%	4.5%	5.1%	6.9%	6.8%	6.6%	5.7%	4.5%	3.8%	3.8%	6.8%	6.3%	6.2%	6.6%

*Refer key points for statistical significance of this change

Above average Eurobodalla result

South Coast Southern Sub-Region = Shoalhaven, Bega Valley and Eurobodalla LGAs



Source: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets. All data, and the differences between data points, and percentage share calculations are subject to sample survey error.

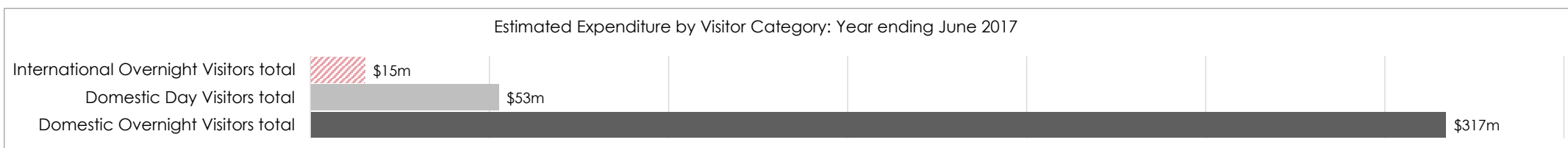
KEY POINTS FOR YEAR ENDING JUNE 2017:

- International visitors spent an estimated 180,000 nights in Eurobodalla LGA the year ending June 2017. Length of stay for the period was therefore 5.3 nights.
- 180,000 is well above average in terms of the time period covered by the monitor and the highest estimate for Eurobodalla on record.
- It represents a statistically significant growth of 108% compared to the year ending June 2016.
- International nights volume in the South Coast Southern Sub-Region was also higher in the latest period compared to the year ending June 2016 but the increase was nowhere near that of Eurobodalla.
- Eurobodalla's share of the Sub-Region was therefore significantly higher than the same year ending period in 2016 and similar to the year ending March 2016. The latest share result, similar to that for international visitors, may have levelled off.
- South Coast Region nights volume also rose year-on-year although growth was lower than for visitors. The latest estimate represents a record on paper - however it is almost identical to the nights volume recorded for the year end December 2015. As a result of its higher growth rate, Eurobodalla's share of the South Coast Regions nights returned to above average.

VISITOR EXPENDITURE APPENDIX

IMPORTANT NOTE & CONDITION OF SUPPLY:

The estimation of visitor expenditure is amongst one of the most challenging tourism research endeavours. In Australia, estimates of expenditure data are collected in the National and International Visitor Surveys. These estimates are collected at an overall trip level; not for specific destinations. Estimates for specific destinations are estimated using Tourism Research Australia's visitor expenditure allocation model. Despite these limitations, they are the best available estimates of visitor expenditure for Local Government Areas. Expenditure estimates and changes in expenditures should therefore be interpreted, and described, as indicative. These limitations must be acknowledged and conveyed in all related reporting.



	Dec 16	Mar 17	Jun 17
Domestic Overnight Visitors total	\$281m	\$290m	\$317m
Domestic Day Visitors total	\$70m	\$56m	\$53m
International Overnight Visitors total	\$10m	\$13m	\$15m
TOTAL \$m	\$361m	\$359m	\$385m

YEAR ENDING>	Dec 16	Mar 17	Jun 17
Domestic Overnight Visitors \$ per visit	\$433	\$431	\$464
Domestic Day Visitors \$ per visit	\$101	\$110	\$115
International Overnight Visitors \$ per visit	\$365	\$401	\$449

YEAR ENDING>	Dec 16	Mar 17	Jun 17
Domestic Overnight Visitors \$ per night	\$129	\$134	\$143
International Overnight Visitors \$ per night	\$73	\$78	\$85

Sources: Data-extracted from Tourism Research Australia's National and International Visitor Survey datasets in conjunction with TRA; Visitor Expenditure Allocation Methodology (both unpublished)
All data, and the differences between data points, and percentage share calculations are subject to sample survey error and modelling assumptions.